

## SILVER BLADES

SPONSORSHIP OF \$2,000

### PARTNERSHIP RIGHTS:

- Right to use of the official Skate Canada-Western Ontario logo for promotional purposes
- Right to run consumer/business promotions (subject to Skate Canada-Western Ontario approval)
- Opportunity to include coupons or samples in volunteer/skater packages

### MARKETING ELEMENTS:

- Logo will appear on sponsor banners placed in competition facilities and other selected venues as determined by Skate Canada-Western Ontario
- Other relevant signage as pre-determined

### PROMOTIONAL OPPORTUNITIES:

- One half-page advertisement in the Sectional program (camera-ready artwork to be provided by the sponsor at their expense)
- Recognition on sponsor acknowledgement page in souvenir program
- Logo recognition on relevant materials
- Inclusion in two annual club mail outs (material to be provided by sponsor)
- Logo/link on Skate Canada-Western Ontario website for the duration of the agreement
- Receive a Skate Canada-Western Ontario Annual Report
- Inclusion on Skate Canada-Western Ontario "Friends of Skating Page" for the duration of the agreement
- One quarter-page advertisement in other competition programs

### HOSPITALITY:

- Tickets to Western Ontario sponsored events
- Invitation to Western Ontario Annual General Meeting and Awards presentation