



GOLDEN BLADES

SPONSORSHIP OF \$4,000

PARTNERSHIP RIGHTS:

- Exclusivity in product category
- Right to use of the official Skate Canada-Western Canada logo for promotional purposes
- Right to run consumer/business promotions (subject to Skate Canada-Western Ontario approval)
- Opportunity to include coupons or samples in volunteer/skater packages

MARKETING ELEMENTS:

- Logo will appear on sponsor banners placed in competition facilities and other selected venues as determined by Skate Canada-Western Ontario
- Other relevant signage as pre-determined

PROMOTIONAL OPPORTUNITIES:

- One full-page advertisement in the Sectional program (camera-ready artwork to be provided by the sponsor at their expense)
- Recognition on sponsor acknowledgement page in souvenir program
- Logo recognition on materials promoting the event
- Inclusion in all club mail outs (material to be provided by sponsor)
- Logo/link on Skate Canada-Western Ontario website for the duration of the agreement
- Inclusion on Skate Canada-Western Ontario "Friends of Skating Page" for the duration of the agreement
- Receive a Skate Canada-Western Ontario Annual Report
- One quarter-page advertisement in other competition programs

HOSPITALITY:

- Tickets to Western Ontario sponsored events
- Invitation to Western Ontario Annual General Meeting and Awards presentation
- Invitation to Western Ontario Board event (i.e. Saturday evening dinner at AGM)